



PRICING GUIDE

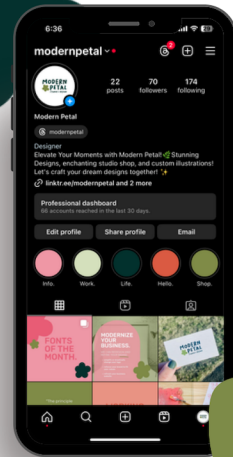
2024

SOCIAL MEDIA

Starter Package

Ideal for startups and small businesses, basic marketing elements, and social posts

- ✓ Content Creation: Basic graphic design or image sourcing for posts
- ✓ Posting Schedule: Regular posting (e.g., 3 times per week) on selected platforms
- ✓ Basic Analytics: Monitoring and reporting on key metrics such as reach, engagement, and follower growth
- ✓ Community Management: Basic responses to comments and messages



\$300

Pro Package

Ideal for growing businesses looking for branding elements for social media, logo refresh and brand identity

- ✓ Everything included in the Started Package
- ✓ Content Strategy: Development of a tailored content plan based on brand goals and audience analysis
- ✓ Engagement Campaigns: Implementation of campaigns to encourage user interaction, such as contests or polls
- ✓ Increased Posting Frequency: Posting more frequently (e.g., 3-5 times per week) with a mix of curated and original content

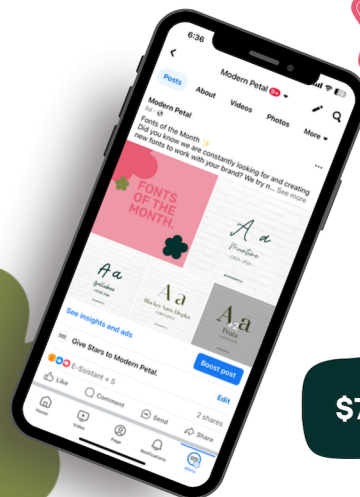


\$550

Advanced Package

Ideal for businesses looking to grow, includes brand identity, logo, rebranding and 6 social media posts (more available)

- ✓ Everything included in the Pro Package
- ✓ Advanced Content Strategy: Comprehensive content calendar aligned with broader marketing campaigns and seasonal trends.
- ✓ High-Quality Content Creation: Professionally designed graphics, custom videos, or interactive content.
- ✓ Daily Posting: Consistent posting every day, including weekends, across all relevant platforms.
- ✓ Ad Campaign Management: Creation and management of paid advertising campaigns on social media platforms, including budget allocation and optimization.



BEST PRICE

\$700

ADD-ON DESIGN PACKAGES



Complete Logo

STARTING
FROM/

\$150



- Variety of options from logo refresh, logo fixes, new logos, and more
- Multiple file types (PNG, PDF, and SVG vector files)
- Up to 2 additional logo variations (each additional logo is \$50.00)
- Two revision rounds
- Usage Guidelines
- Optimized for web & mobile

Business Card Design

STARTING
FROM/

\$40

- One-on-one consultation
- Three design concepts to choose and work from
- Revision rounds
- Of site printing
- Digital Version: A soft copy for electronic sharing

Business Needs Package

STARTING
FROM/

\$20

- Two design concepts
- Select from Letterheads, Infographics, Tags, Menus and more
- Print & digital formats: PDF, JPEG, and PNG for printing and digital use.
- Local printing service through Modern Petal

Design Icons and Graphics Package

STARTING
FROM/

\$250

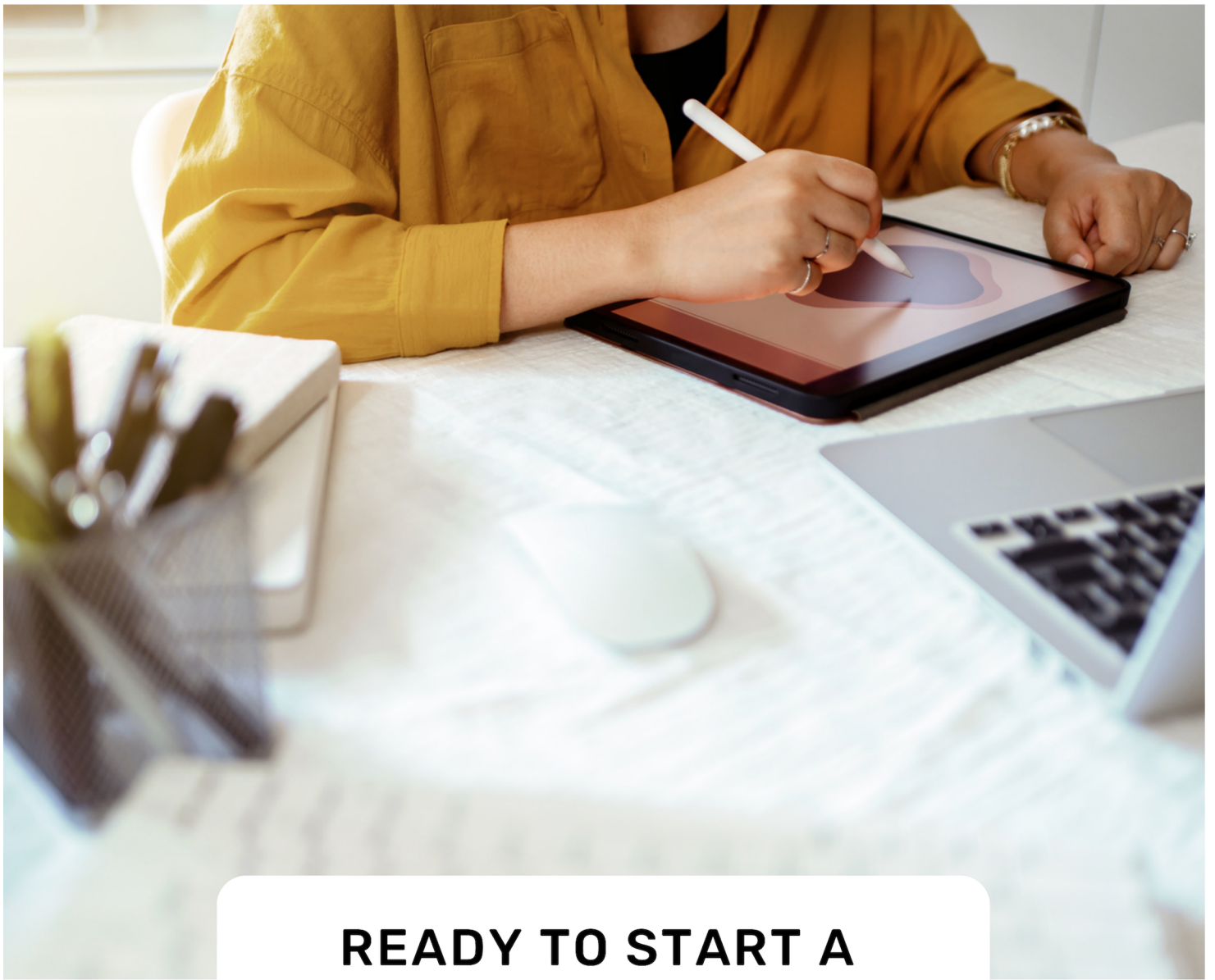
- 3-6 Graphic icons (simple to intricate designs depending)
- Multiple file types (PNG, PDF, and SVG vector files)
- Color pallets for branding and design
- Local printing service through Modern Petal

Merchandise Design Package

STARTING
FROM/

\$10

- 5 Designs on product of your choosing (t-shirts, mugs, etc.)
- Easy future reordering process
- Two design concepts for each product
- Three Revision Rounds
- Local printing service, shipped directly to your business



READY TO START A

NEW PROJECT?

If you've got a clear vision and are eager to kickstart your new project, let's dive in!

Fill out the contact form at modernpetalstudio.com

we will send a project inquiry to you shortly after!

If you're still in the exploration phase or have more questions, no worries at all.



Send any questions you have at:
modernpetalstudio@gmail.com